

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MEDIA STRATEGIES & RESEARCH		WARREN FOR SENATE 2012		
AND	11350 Random Hills Rd Ste 670		5 Middlesex Ave Fl 1		
ADDRESS	Fairfax	VA 22030-7428	Somerville	MA 02145-1102	
	USA		USA		
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 12156	PRODUCT CODE 1302		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 09/30/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	01111..	4	07:00A	09:00A	30S	09/25/12-09/28/12	THE EARLY SHOW	4	500.00	2000.00
2 FIXED	Sa	1	08:00A	10:00A	30S	09/29/12-09/29/12	SATURDAY EARLY SHOW	1	900.00	900.00
3 FIXED	00101..	2	09:00A	10:00A	30S	09/26/12-09/28/12	RACHAEL RAY	2	550.00	1100.00
4 FIXED	01010..	2	11:00A	12:00N	30S	09/25/12-09/27/12	PRICE IS RIGHT	2	990.00	1980.00
5 FIXED	F	1	12:27P	02:00P	30S	09/28/12-09/28/12	CBS SOAP ROTATION	1	550.00	550.00
6 FIXED	01111..	4	03:00P	04:00P	30S	09/25/12-09/28/12	DR. PHIL	4	600.00	2400.00
7 FIXED	01111..	4	05:00P	05:30P	30S	09/25/12-09/28/12	5PM NEWS	4	1000.00	4000.00
8 FIXED	01111..	4	05:30P	06:00P	30S	09/25/12-09/28/12	530PM NEWS	4	1100.00	4400.00
9 FIXED	W	1	10:00P	11:00P	30S	09/26/12-09/26/12	CSI: CRIME SCENE	1	11700.00	11700.00
10 FIXED	Sa	1	11:00P	11:35P	30S	09/29/12-09/29/12	WBZ NEWS	1	2700.00	2700.00
11	Su	1	11:00P	11:35P	30S	09/30/12-09/30/12	WBZ NEWS	1	2700.00	2700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
FIXED										
Total Contract:								25		34430.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 34430.00	Total 34430.00	
GRAND TOTAL									34430.00	

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